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Immediate Release

Canadian Parents for French - Manitoba

Rejuvenated French for Life Project – Launch Event
Saturday, October 3rd, 2015
10:15 a.m. - 11:45 a.m.

Canad Inns Destination Center Fort Garry
1824 Pembina Highway
Winnipeg, Manitoba

Canadian Parents for French – Manitoba (CPF-MB) will be launching its [Rejuvenated French for Life](#) project* on Saturday October 3rd, 2015.

The event will be held at Canad Inns Destination Center Fort Garry, in the “Ambassador F” room. The general public is invited to attend.

Special guests include representatives from the *Office of the Commissioner of Official Languages, Manitoba Education & Advanced Learning, the Progressive Conservative Party of Manitoba, Université de Saint-Boniface, and Canadian Parents for French-National.*

Since the 2006 onset of the [French for Life](#) project, enrolment in the French Immersion program in Manitoba, has increased by 29%! The launch of this rejuvenated project will provide insight into new materials and tools, which will be used to further promote French-second-language learning and enhance an appreciation of the benefits of official language bilingualism.

**This project is supported through the Manitoba French-Second-Language Revitalization Program, which is financed by the federal government's Department of Canadian Heritage and the provincial government's Department of Manitoba Education. Canadian Parents for French-Manitoba gratefully acknowledges this continued commitment to French Second Language learning in our province.*