

# Learning and Living in French in Manitoba

**FRENCH for life.ca**

*say oui to  
opportunity*





I have never  
heard anyone say...

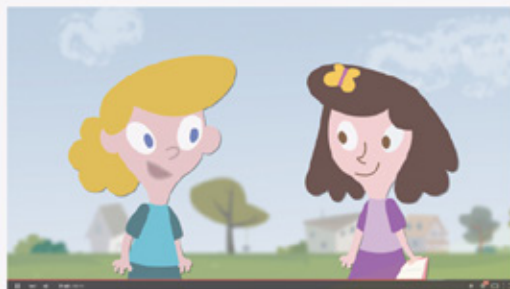
**“I wish I hadn’t  
learned another  
language.”**



## **French for Life ...**

...fosters enthusiasm in students towards learning languages, helps parents make informed education-related decisions and supports the efforts of educators to provide quality additional-language learning opportunities.

## When Sara Met Sally



Learning a new language allows people to share experiences and adventures, while developing lasting friendships. Such interactions, take language learning outside of the classroom and make it a real and tangible part of everyday life.

## French: An Opportunity of a Lifetime

Made in Manitoba, this bilingual video highlights why students should continue learning French through high school and into their postsecondary studies.



## The Conversation



Across the province, parents are discussing whether or not French language education is right for their children. This video highlights the questions parents are asking and provides reliable answers.

# Reasons to Learn Languages

## Global Citizenship ●●●●●

Language skills helps one identify and relate with humanity, not just as a citizen of a nation, or a resident of a community, but as an interested, informed and engaged individual.

## Travel ●●●●●

Whether exploring your own country or traveling abroad, language knowledge increases the authenticity of experiences and fosters spontaneous conversation.

## Cultural Enrichment ●●●●●

Opening doors to other cultures helps one appreciate the beauty and uniqueness of music, movies and stories from around the world. Translations can rarely be true to the intent, elegance, style and unique character of the original work.

## Employment ●●●●●

Learning languages enhances skills that assist in a variety of career paths, at home and abroad.

## Friendship ●●●●●

Speaking other languages and embracing other cultures connects people from around the world.

## Lifelong Learning ●●●●●

Once a second language is learned, the acquisition of additional languages is much easier.

## Because you can! ●●●●●

Have you ever met someone who regrets having learned another language?



# Why Choose French?



## Did You Know?

Second language study benefits academic progress in other subjects. (Curtain & Dahlberg 2004); Second language study narrows achievement gaps. (Dumas 1999); Second Language study benefits basic skills development. (Garfinkle and Tabor 1991); Early second language learning enriches and enhances cognitive development. (Curtain and Dahlberg 2004); Second language study enhances a student's sense of achievement. (Marscianonio 1977, Saunders 1998, Andrade, et al. 1989); Second language students score higher on standardized tests. (College Board 2003); Second language study promotes cultural awareness and competency. (Curtain & Dahlberg 2004); Second language study improves chances of college acceptance, achievement and attainment. (Horn & Kojaku 2001) Source: NEA Research, December 2007



**I don't speak  
French; how can I  
help my child with  
homework?**



[www.frenchforlife.ca/parents.cfm](http://www.frenchforlife.ca/parents.cfm)

**In Manitoba, what options are  
available to learn French-as-a-  
Second-Official-Language?**



[www.frenchforlife.ca/parents.cfm](http://www.frenchforlife.ca/parents.cfm)

Students

Educators

Parents

LIFE  
in Manitoba

An Opportunity  
of a Lifetime

I choose French  
for my life because  
it allows me to  
understand French...

**MOVIES, MUSIC AND STORIES**

How can I learn  
about education  
and employment  
exchanges?

[www.frenchforlife.ca/students.cfm](http://www.frenchforlife.ca/students.cfm)




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Canada 

Manitoba 

CANADIAN  
PARENTS  
FOR FRENCH  
MANITOBA





EMPOWERMENT understanding  
freedom OPPORTUNITY  
ADAPTABILITY Memories  
perspective CONFIDENCE  
TOLERANCE Joy AWARENESS  
insight EMPATHY pride  
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